

6 Column ROP & Classified			
Description	Width POINTS	Width PICAS	Width INCHES
1 COLUMN	112	9p4	1.556
2 COLUMN	232	19p4	3.222
3 COLUMN	352	29p4	4.889
4 COLUMN	472	39p4	6.556
5 COLUMN	592	49p4	8.222
6 COLUMN	712	59p4	9.889
STAND DT=13 COL	1503	125p4	20.889
50 TAB DT=13 COL	1530	127p6	21.25
44 TAB DT=13 COL	1478	123p2	20.528
TVBook 1.5 COL	175.752	14.7.752	2.441
Column Gutters 8pt/.11"	Spread Gutter 80pt/1.125"		

BROADSHEET Maximum Advertising Depth 20.5"

TAB Maximum Advertising Depth 9.5"

CV DAILY TAB & WC ADVANCE Maximum Advertising Depth 11.5"



CLASS LINERS BROAD Max Depth 20.25" or 224 Lines

CLASS AUTO DEALERS Max Depth 18" or 200 Lines

CLASS LINERS 44" TAB Max Depth 9.25" or 102 Lines

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Scranton Anniversary/Engagement 13p2 x 21p

Scranton Brides 13p2 x 34p

Scranton Obits 9p4x15p3.273

8 Column Hazleton BACK PAGE

Description	Width POINTS	Width PICAS	Width INCHES
1 COLUMN	82	6p10	1.139
2 COLUMN	172	14p4	2.389
3 COLUMN	262	21p10	3.639
4 COLUMN	352	29p4	4.889
5 COLUMN	442	26p10	6.139
6 COLUMN	532	44p4	7.389
7 COLUMN	622	51p10	8.639
8 COLUMN	712	59p4	9.889

6 Column Classified Display MODULAR				
Modular Description	VD Mod Code	Number of Columns	Width INCHES	Depth INCHES
Full Page	DFULL	6	9.889	20.5
5/6 th	D5/6	5	8.222	20.5
3/4 H	D3/4H	6	9.889	15.34
2/3 H	D2/3H	6	9.889	13.63
2/3 V	D2/3V	4	6.556	20.5
1/2 H	D1/2H	6	9.889	10.194
1/2 V	D1/2V	3	4.889	20.5
1/3 H	D1/3H	6	9.889	6.759
1/3 V	D1/3V	2	3.222	20.5
1/4 H	D1/4H	6	9.889	5.042
1/4 V	D1/4V	3	4.889	10.194
1/6 th	D1/6	3	4.889	6.759
2/15 th H	D215H	4	6.556	4.014
2/15 th V	D215V	2	3.222	8.143
1/8 V	D1/8V	3	4.889	5.042
1/8 H	D1/8H	6	9.889	2.465
1/15 th	D1/15	2	3.222	4.014
1/16 th	D1/16	3	4.889	2.465
1/18 th	D1/18	2	3.222	3.324
1/24 th	D1/24	2	3.222	2.465
2/15 H PG BRD	D125H	4	6.556	4.014
1/30 th	D1/30	2	3.222	1.95
1/36 th	D1/36	1	1.556	3.324
1/42 nd	D1/42	1	1.556	2.833
1/48 th	D1/48	1	1.556	2.465
1/60 th	D1/60	1	1.556	1.95
1 x Full Depth	D1XFD	1	1.556	20.5
5 x Half Depth	D5XHD	5	8.222	10.195
4 x Half Depth	D4XHD	4	6.556	10.195
2 x Half Depth	D2XHD	2	3.222	10.195
1 x Half Depth	D1XHD	1	1.556	10.195
5 x Third Depth	D5XTD	5	8.222	6.759
4 x Third Depth	D4XTD	4	6.556	6.759
2 x Third Depth	D2XTD	2	3.222	6.759
1 x Third Depth	D1XTD	1	1.556	6.759
5 x Quarter Depth	D5XQD	5	8.222	5.042
4 x Quarter Depth	D4XQD	4	6.556	5.042
2 x Quarter Depth	D2XQD	2	3.222	5.042
1 x Quarter Depth	D1XQD	1	1.556	5.042
Strip A	DSTPA	6	9.889	3
Strip B	DSTPB	6	9.889	2
Strip C	DSTPC	6	9.889	1
Double Truck Full Depth	DDTFD	13	20.889	20.5
Double Truck Half Depth	DDTHD	13	20.889	10.195
Double Truck Third Depth	DDTTD	13	20.889	6.759
Double Truck Quarter Depth	DDTQD	13	20.889	5.042
Recruitment 3x4	DREC	2	3.222	3.6

4 Column Broadsheet MODULAR (Real Estate)

Modular Description	VD Mod Code	Width Columns	Width INCHES	Depth INCHES
Front Page	BRFRNT	4	9.889	17.5
1x1	BR1x1	1	2.389	4.7813
1x2	BR1x2	1	2.389	9.6875
1x3	BR1x3	1	2.389	14.5938
1x4	BR1x4	1	2.389	19.5
2x1	BR2x1	2	4.889	4.7813
2x2	BR2x2	2	4.889	9.6875
2x3	BR2x3	2	4.889	14.5938
2x4	BR2x4	2	4.889	19.5
3x1	BR3x1	3	7.389	4.7813
3x2	BR3x2	3	7.389	9.6875
3x3	BR3x3	3	7.389	14.5938
3x4	BR3x4	3	7.389	19.5
4x1	BR4x1	4	9.889	4.7813
4x2	BR4x2	4	9.889	9.6875
4x3	BR4x3	4	9.889	14.5938
4x4	BR4x4	4	9.889	19.5

50" 4 Column MODULAR TAB

Modular Description	VD Mod Code	Width Columns	Width INCHES	Depth INCHES
DOUBLETRUCK	M50DT	9	21.25	11.5
1/8 VERT	M50EH	1	2.389	5.694
1/8 HORZ	M50EP	2	4.889	2.792
FULL PAGE	M50FP	4	9.889	11.5
1/2 HORZ	M50HH	4	9.889	5.694
1/2 VERT	M50HV	2	4.889	11.5
1/4 BLOCK	M40QB	2	4.889	5.694
1/4 STRIP	M50QS	4	9.889	2.792
1/16 PAGE	M50SP	1	2.389	2.792

44" 4 Column MODULAR TAB

Modular Description	VD Mod Code	Width Columns	Width INCHES	Depth INCHES
1/16	T1/16	1	2.389	2.293
1/20	T1/20	1	2.389	1.811
1/8 H	T1/8HZ	2	4.889	2.293
1/8 V	T1/8VT	1	2.389	4.694
3/16 H	T3/16H	3	7.289	2.293
3/16 V	T3/16V	1	2.389	7.098
1/4 Banner	T1/4HZ	4	9.889	2.293
1/4 V	T1/4VT	1	2.389	9.5
1/4 Block	T1/4BL	2	4.889	4.694
1/3 H	T1/3H	4	9.889	3.066
3/8 H	T3/8HZ	3	7.389	4.694
3/8 V	T3/8VT	2	4.889	7.098
1/2 H	T1/2HZ	4	9.889	4.694
1/2 V	T1/2VT	2	4.889	9.5
2/3 or 9/16	T2/3	3	7.389	7.098
2/3 H	T2/3H	4	9.889	6.279
3/4 H	T3/4HZ	4	9.889	7.098
3/4 V	T3/4VT	3	7.389	9.5
Full Page	TAB_FP	4	9.889	9.5
DoubleTruck	TAB_DT	9	20.528	9.5
1/32 Bus. Dir.	T1/32	1	2.389	1.073
Pro Spot 1col	T12BC	1	2.389	2.013

4 Column MODULAR TAB - Special Product Sizes

Pocono Times Front Page 2col	TSPT_F	2	4.889	7.5
Front Strip Mod Tab 4col	T_FRON	4	9.889	1.073